

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# \$1.00

# FLOWER BARGAINS

Use the enclosed Order Blank

## LILY BARGAIN

Two Each of Three Fine Hardy Lilies  
All Different — Properly Labeled

ALL 6, POSTPAID, **\$1.00**  
ONLY.....

## GLAD BARGAIN NO. 3

"First Prize Collection"  
14 World Beaters — All Different  
Properly Labeled

14 BULBS, POSTPAID **\$1.00**  
ONLY.....

## ROCK GARDEN BARGAIN SEDUM COLLECTION

1 each of 9 varieties of Sedums, labeled  
(\$1.80 value)

ALL 9, POSTPAID **\$1.00**  
ONLY.....

## PEONY BARGAIN NO. 1

3 Fine Varieties—All Profuse Bloomers

ALL 3, POSTPAID, **\$1.00**  
ONLY.....

## HEMEROCALLIS BARGAIN

One Each of Four Fine Varieties  
Properly Labeled

ALL 4, POSTPAID, **\$1.00**  
ONLY.....

## GIANT DAHLIA BARGAIN

Eight Beauties — All Different  
Large Flowers

ALL 8, POSTPAID **\$1.00**  
ONLY.....

## GLAD BARGAIN NO. 1

Size Bulbs  
1 to 1 1/2" — sure to Bloom  
Five Each of 20 Varieties  
Unlabeled

100 BULBS, POSTPAID **\$1.00**  
ONLY.....

## Pompon Dahlia BARGAIN

Seven Extra Fine Varieties  
All Different

ALL 7, POSTPAID **\$1.00**  
ONLY.....

## IRIS BARGAIN

Rainbow Collection  
30 Varieties—All Different  
Unlabeled

30 PLANTS, POSTPAID, **\$1.00**  
ONLY.....

## PHLOX Subulata BARGAIN

2 White  
2 Rose  
2 Lavender

6 STRONG PLANTS  
POSTPAID, ONLY **\$1.00**

## ANY FOUR \$1.00 BARGAINS \$3.50 FOR .....

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY  
WINONA, MINNESOTA

## DELPHINIUM BARGAIN

2 2-yr. BELLADONNA  
2 2-yr. GOLD MEDAL HYBRIDS  
2 2-yr. LAMARTINE

ALL 6, POSTPAID **\$1.00**  
ONLY.....

## PHLOX BARGAIN

7 Varieties—All Different  
Including Mrs. Jenkins, R. P. Struthers,  
E. L. Farrington, Feuerbrandt and  
four other equally good ones.

ALL 7, POSTPAID, **\$1.00**  
ONLY.....

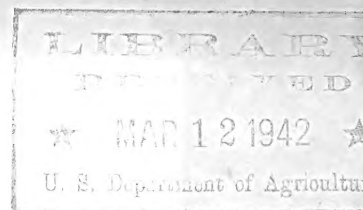
SEE COMPLETE DESCRIPTIONS INSIDE FOLDER



SPRING 1942

POSTMASTER: Return postage guaranteed if undelivered.

SEC. 562, P. L. & R.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
and Vegetable Crops and Diseases

GPO S-3591

A. B. N.







# It pays to plant Pfeiffer's

## PRIZE WINNING FLOWERS



C. A. PFEIFFER

Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Iris and Gladiolus bulbs.

It is thirty three years ago this spring when we here at this Nursery first began growing plants and bulbs for our friends and customers. We have always insisted that it pays to get the best when you are growing bulbs and flowers. For 33 years it has been our ambition to see to it that you receive from us only the very best plant material obtainable anywhere. That we have succeeded in a small measure at least in realizing our ambition is born out by the hundreds of fine letters we have received, thanking us for the wonderful flowers our good customers are growing from plants and bulbs that they received from us.

We are growers and not jobbers, and with very few exceptions sell only the stock we grow. Selling direct as we do we are able to give you better stock at prices which are consistently low for the quality of the stock we send out.

Starting on a twelve acre piece of ground thirty three years ago, we have gradually increased our plantings until today we operate over a hundred acres.

The location of our Nursery at Winona is especially favorable. The soil conditions of the Mississippi Valley are ideal. It helps us produce vigorous plants and bulbs which will thrive and do well in practically any location in the U. S. The plants have to be hardy to withstand a climate which varies from 30 degrees below in the winter to 100 degrees in the shade in the summer such as we have here. These conditions and the fact that we always try to please our customers are largely responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-winning Quality stock. If you are not a Pfeiffer Customer won't you give us a trial order this spring?



L. E. PFEIFFER

Son of C. A. Pfeiffer, who has been in this business 33 years with his father, working and helping to increase the Pfeiffer reputation for quality.

## DOUBLE HOLLYHOCKS

We have an extra fine lot of strong field grown Double Hollyhock plants in storage, that can be shipped out any time. We plant only the best of seed, but as the colors do not always come entirely true to name, we cannot guarantee them to color, although over 90% should come true.

WHITE APPLEBLOSSOM LILAC  
YELLOW NEWPORT PINK  
CRIMSON MIXED COLORS

ALL PRICES PREPAID

Each.....\$ .15  
2 for......25  
12 for..... 1.25

## Please Read This

SHIPMENTS will be made at the proper planting time early in the spring of 1942. TRANSPORTATION in the U. S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

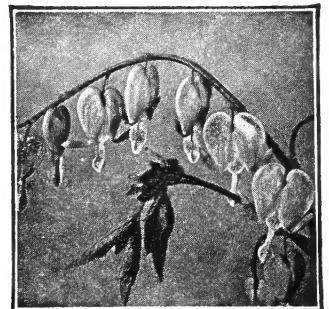
OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

## BLEEDING HEART

Dicentra Spectabilis

This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.



Strong plants . . . 50c each; 3 for \$1.25

## HEMEROCALLIS

Well known family resembling lilies in character and bloom, usually sweet scented and bearing a great quantity of various shades of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

## HARDY LILIES



REGAL LILY

The following varieties of Hardy Lilies are the best of them all. They are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all good size flowering bulbs, and will bloom freely the first season.

REGALE (Regal Lily). White tinted pink on the outside. Blooms in July. 2 to 3 feet. 25c each; 5 for \$1.00

TENUIFOLIUM (Coral Lily). Small bright scarlet flowers on slender stems. Fragrant. 20c each; 2 for 35c

UMBELLATUM (Candlestick Lily). Orange red flowers in upright umbels. From 5 to 12 flowers on a single stem. 25c each; 2 for 35c

## LILY COLLECTION

Two Each of These Three Hardy Lilies—All 6, Postpaid, ONLY..... \$1.00  
6 Each of These Three Hardy Lilies—All 18, Postpaid, ONLY..... \$2.75

## THE NEW DAY LILIES

MIKADO. Bright orange with the central zone of each petal blotched ruddy purple-red. A striking and wholly different sort.....\$ .75 each

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1 1/2 feet.....35c each; \$3.00 doz.

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2 1/2 feet.....30c each; \$2.50 doz.

KWANSO. Double, bronze orange.....30c each; \$2.50 per doz.

## HEMEROCALLIS BARGAIN

DR. REGEL  
GOLD DUST

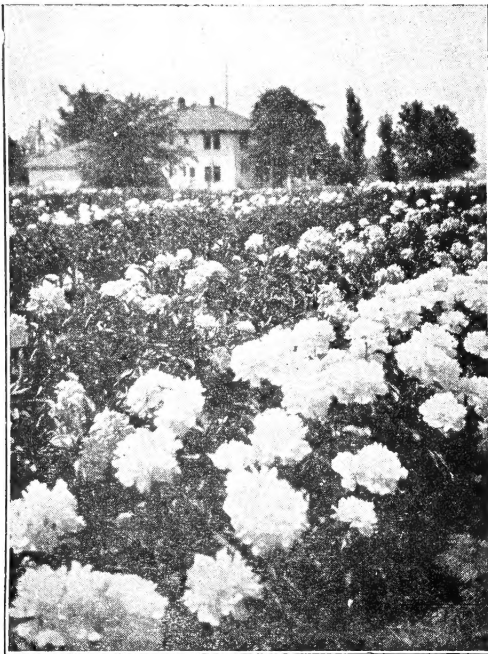
KWANSO  
MIKADO

ONE each of these 4 varieties—Postpaid..... \$1.00

THREE of each of these 4 varieties—Postpaid..... \$2.50

The Pfeiffer Nursery - Winona, Minn.

# PFEIFFER'S FAMOUS *Peonies*



PHOTOGRAPH OF ONE OF OUR FIELDS

The demand for different flowers seems to run in cycles. Right now this demand is running back to Peonies. The past two seasons we have had more orders for Peonies than at any time in the previous ten years. This evidently is partly because our good customers know that we send out only first class plants, true to name, partly because Peonies are so hardy and easy to grow, and because when once they are planted, they get better every year.

Spring planted Peonies do every bit as well as fall planted ones, some people think even better, but plants set out in the spring must be dug and divided in the fall and kept in cold storage all winter.

All Peony plants offered are strong, 3 to 5 eye divisions from young clumps, with plenty of good healthy roots. They are in cold storage and can be shipped any time you want them, but the earlier you get them planted, the better.

**NOTICE:—ALL SPRING PEONY OFFERS EXPIRE MAY 15, 1942 OR WHEN THE SUPPLY IS EXHAUSTED.**

## PEONY RATINGS

The figures following the name in the Peony descriptions are the official ratings given by the American Peony Society: 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good and over 9.0 exceptionally good.

The following letters designate the blooming season. E, early; M, midseason; EM, early midseason; LM, late midseason; L, late.

## Peony Bargain No. 1

EDULIS SUPERBA, Early rose-pink  
ALBA SULPHUREA, Creamy white  
KARL ROSEFIELD, Rich crimson

**All 3 Postpaid, ONLY . . . \$1.00**

### PRICED PER EACH

ALBA SULPHUREA, 7.6, Creamy white. . . . . \$ .50  
EDULIS SUPERBA, 7.6, E. Bright rose-pink. . . . . .50  
ELWOOD PLEAS, 8.7, LM. Light shell-pink. . . . . .75  
ETTA, 8.0, Pale pink; very late. . . . . .50  
EUGENE VERDIER, 8.3, L. Hydrangea-pink. . . . . .50  
GEORGIANA SHAYLOR, 8.9, M. Pale rose-pink. . . . . .75  
GOLDEN DAWN, 8.6, EM. Ivory-white, yellow center 1.50  
GOLDEN HARVEST, Flesh-pink. . . . . .50  
JEANNE D'ARC, E. Pink and white. . . . . .50

## Peony Bargain No. 2

LUETTA PFEIFFER, Flesh pink  
SARAH BERNHARDT, Apple-blossom pink  
LAURA DESSERT, White, yellow center  
VICTOIRE DE LA MARNE, Amaranth red

A \$4.25 VALUE

**All 4 Postpaid, ONLY . . . \$3.00**

JUDGE BERRY, 8.6, E. Soft pink; very large. . . . . 1.00  
KARL ROSEFIELD, 8.8, M. Rich crimson. . . . . .50  
LA FEE, 9.2, EM. Mauve-rose. . . . . 1.00  
LA LORRAINE, 8.6, M. Creamy white. . . . . 1.50  
LA PERLE, 8.5, M. Pink; very large. . . . . .50  
LAURA DESSERT, 8.8, M. Creamy white, yellow center 1.50  
LUETTA PFEIFFER, 8.7, E. Flesh pink. . . . . 1.00  
MARIE CROUSSE, 8.9, M. Pale lilac-rose. . . . . .75  
MME. AUGUSTE DESSERT, 8.6, L. Violet-rose. . . . 1.00  
MODEL DE PERFECTION, 7.8, L. Violet-rose. . . . .75

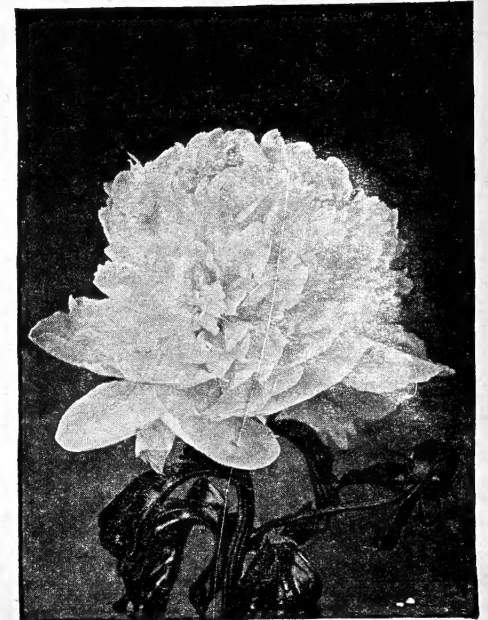
## Peony Bargain No. 3

NINA SECOR, Pure white  
MRS. JOHN M. KLEITSCH, Deep lavender-pink  
REINE HORTENSE, Soft-pink  
LA FEE, Mauve-rose  
GOLDEN DAWN, Ivory-white, yellow center

A \$6.75 VALUE

**All 5, Postpaid, ONLY . . . \$5.00**

MRS. A. G. RUGGLES, 8.3, L. Light pink. . . . . 1.00  
MRS. JOHN M. KLEITSCH, 9.0, L. Dp. Lav.-pink. 2.00  
NINA SECOR, 9.0, L. Pure white. . . . . 1.50  
RACHEL (Lemoine), 8.3, EM. Soft pink. . . . . 1.00  
REINE HORTENSE, 8.7, M. Rose-pink. . . . . .75  
ROSETTE, 8.8, E. Silvery-flush. . . . . 1.00  
SARAH BERNHARDT, 9.0, LM. Apple-blossom pink .75  
SUZETTE, 8.2, M. Bangle rose. . . . . .50  
VENUS, 8.3, M. Pale hydrangea-pink. . . . . .50  
VICTOIRE DE LA MARNE, 8.2, EM. Amaranth-red 1.00  
WALTER FAXON, 9.3, M. Salmon-pink. . . . . 1.00  
W. F. CHRISTMAN, 8.8, M. Flesh-pink. . . . . 1.00



SARAH BERNHARDT

**ANY THREE  
\$1.00 PEONIES  
\$2.50**

## ORIENTAL PEONIES

### PRICED PER EACH

GYPSY, M. Dark tyrian rose. . . . . 1.00  
LABOLAS, Dark crimson. . . . . .50  
MIKADO, M. Bright red. . . . . 1.00  
RASHOONON, 8.7, M. Deep rose red. . . . . 1.00  
TOKIO, 8.9, M. Large dull rose-pink. . . . . 1.00  
TORO-NO-MAKI, 9.0, M. Pale blush white. . . . . 2.00

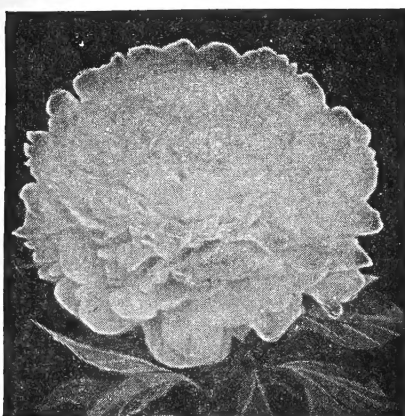
## Peony Bargain No. 4

### ORIENTAL COLLECTION

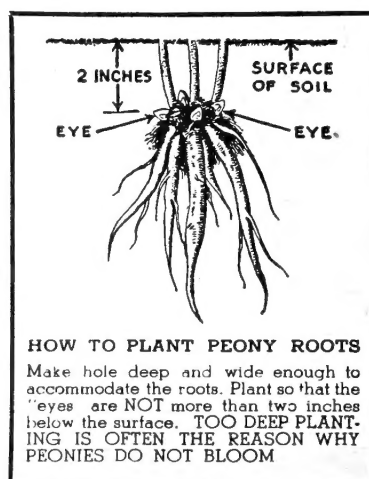
GYPSY, Dark tyrian rose  
MIKADO, Bright red  
TOKIO, Large dull rose pink  
TORO-NO-MAKI, Pale blush white

A \$5.00 VALUE

**All 4 Postpaid, ONLY . . . \$3.50**



NINA SECOR



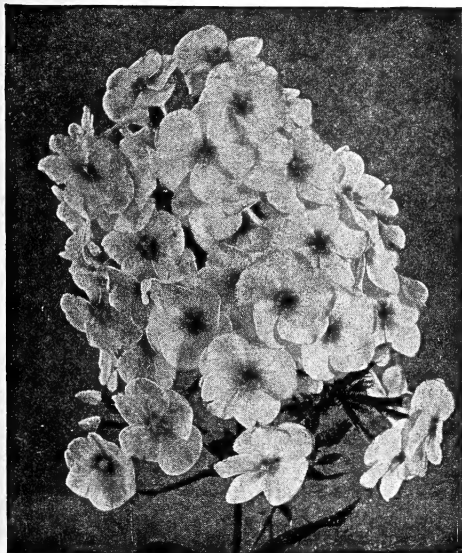
MEDAL WON  
BY PFEIFFER'S PEONIES

**Any Three  
50c Peonies  
\$1.00**



# Hardy *Phlox*

The most dependable of all hardy plants



MRS. JENKINS

## PHLOX BARGAIN

SEVEN VARIETIES, INCLUDING:

Mrs. Jenkins, early white; E. L. Farrington, salmon pink; Feuerbrandt, brilliant scarlet; Independence, late white; R. P. Struthers, bright rose red; and two other equally good varieties.

All seven strong plants, postpaid, ONLY **\$1.00**

THREE EACH OF ALL SEVEN, 21 PLANTS, POSTPAID, ONLY **\$2.50**



PHLOX SUBULATA

PHLOX Subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden, or edging around borders. White, rose and lavender, any color.....25c each; 3 for 65; \$2.50 per dozen

## PHLOX SUBULATA BARGAIN

2 White  
2 Rose  
2 Lavender

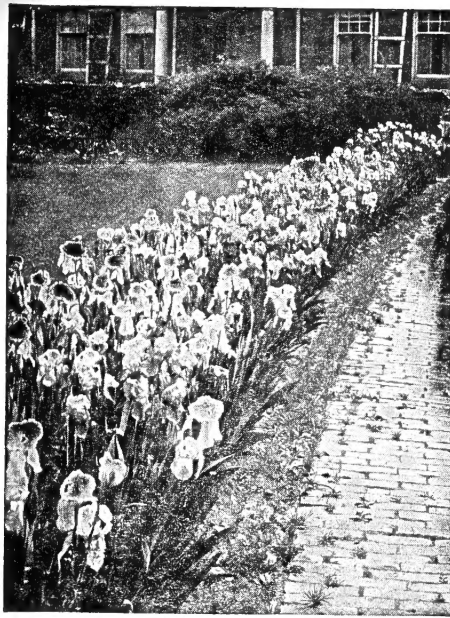
6 Strong Plants Postpaid, ONLY **\$1.00**

## ROCK GARDEN COLLECTION of SEDUMS

1 each of 9 varieties of Sedums, labeled—(\$1.80 value)

—postpaid for only **\$1.00**

3 each of above Postpaid for only **\$2.50**



A BEAUTIFUL IRIS BORDER

## IRIS BARGAIN

RAINBOW COLLECTION

This Collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this spring, and you will enjoy their beautiful coloring for years to come.

All 30 Plants Postpaid, ONLY **\$1.00**

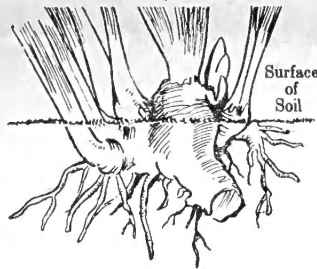


IRIS FIELD ONE YEAR AFTER PLANTING

### HOW TO PLANT IRIS ROOTS

Set plants in light well drained soil where water will not stand. The rhizome or fleshy part of the root

should be at the ground level. If soil is sour, ground limestone is beneficial. Use no fertilizer.



SEE INSIDE PAGES FOR  
33rd ANNUAL SALE of  
"GLADS" AND DAHLIAS

# *Delphinium*

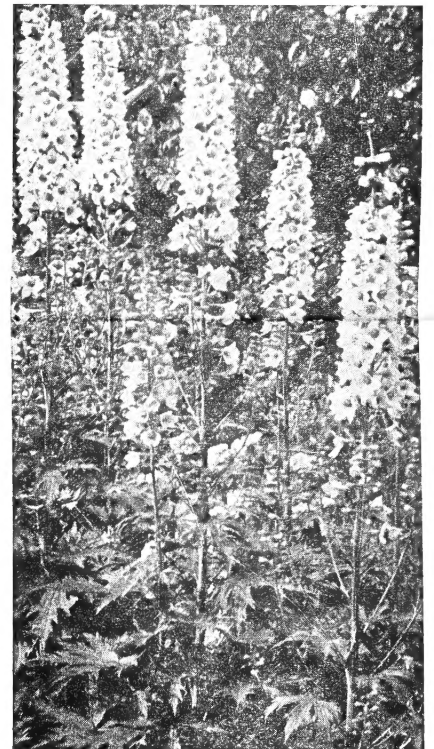
Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

**GOLD MEDAL HYBRIDS.** These are in all shades of blue and purple. Mixed colors only .25c each; 3 for 60c

**BELLADONNA.** The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2 year clumps.....25c each; 3 for 60c

**LAMARTINE.** [All clear dark blue. .25c each; 3 for 60c

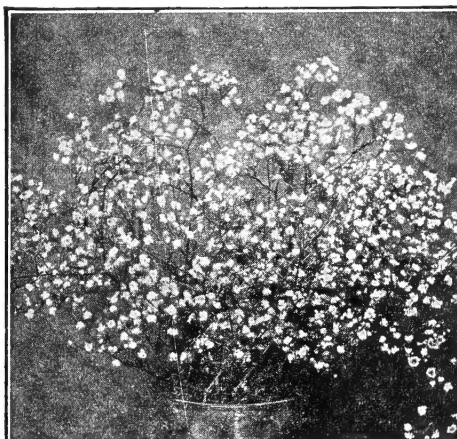


GOLD MEDAL Hybrid Delphinium

## Delphinium Bargain

2 2-year Belladonna  
2 2-year Gold Medal Hybrids  
2 2-year Lamartine

ALL SIX PLANTS POSTPAID..... Only **\$1.00**



GYPSOPHILA BRISTOL FAIRY

## BABY'S BREATH

GYPSOPHILA BRISTOL FAIRY

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

Strong 2 year roots, 75 cents each, 3 for **\$2.00**



